

PEOPLE · PLACES · SHARED EXPERIENCES

Good local moments travel.

One useful introduction can lead to another.



Connect the places people visit, the things they do together and the local discoveries worth making next.

A network vision from Real-World Signal Capture.

START WITH THE MOMENTS THAT ALREADY BRING PEOPLE TOGETHER

There is more local life within reach.

An exercise class, a school fête or a summer visit to the local pool. The places people enjoy together can open the door to more of the neighbourhood.



The opportunity is a useful next connection.

Real-World Signal Capture connects those moments with useful nearby experiences. Local businesses can help make a community day more enjoyable, while people choose what they would like to discover next.

The aim: a more rewarding local experience, and more meaningful opportunities for the people behind it.

A NETWORK BUILT AROUND REAL LOCAL LIFE

Familiar routines. Fresh possibilities.



Everyday places

Cafés, salons, shops and restaurants create natural moments to discover something useful nearby.

Shared interests

Exercise classes, clubs and school fêtes bring adults and families together through shared interests and community life.

Local meeting points

Pools, venues and community hubs can become familiar starting points for a wider collection of local experiences.

PHYSICAL PLACES, DIGITAL INVITATIONS

Keep the welcome within reach.

A connected experience can begin in a place, continue on a screen and lead to a visit worth making.



A place to begin

A counter, class, event or local venue can introduce the network through a welcome card or QR invitation.

A local window

A shared digital signboard or location-based page could bring nearby experiences into view, with a clear next choice.

Social posts, a chosen email update and useful local pages can extend the invitation beyond the first encounter.

ONE SIMPLE STORY ACROSS THE NETWORK

Finish the class. Find your next favourite.



A shared interest starts the conversation.

After a morning class, a participant notices a local invitation at the studio. A QR link opens a neighbourhood page with relevant choices, including a café a short walk away.

The person chooses what happens next.

They might try the welcome coffee with a classmate, save an experience for later or carry on with their day. The connection adds an option to an existing routine.

A NEIGHBOURHOOD CAMPAIGN IS ONE EXPRESSION OF THE NETWORK

Something today. Something to anticipate.

A shared season can give the neighbourhood a fresh rhythm, combining everyday discoveries with prize moments worth looking forward to.

01 A little delight, each day

A coffee for two. A small bunch of native flowers. A daily discovery puts a different local experience in the spotlight.

02 A local day, each week

Breakfast, a studio experience and dinner nearby. Several businesses help make one prize feel like a day well spent.

03 A finale worth sharing

A larger collection of local experiences closes the season, giving people and businesses a shared moment to anticipate.

Illustrative prize ideas. Availability, eligibility and terms would be confirmed for each campaign.

FOR BUSINESSES, GROUPS, VENUES AND LOCAL PARTNERS

Your own identity. A wider local story.



Be useful in the life of the neighbourhood

Contribute something people will enjoy alongside a class, community gathering or local day out.

Make your welcome worth remembering

A thoughtful introduction can show what is good about your business, class, group or venue.

Give people more reasons to take part

A first visit, a new activity or a shared local event can open the door to a lasting routine.

LOCATION ANCHORS THAT CONNECT REAL PLACES

A useful local page. A real place behind it.

A summer pool visit can become a local afternoon: a swim, a nearby café and somewhere else to explore. A page linked to a real venue or community hub could bring those choices together.



Make nearby choices easier to see.

A proposed signboard or QR invitation could highlight relevant nearby experiences. A council or community event could be another occasion to explore a local collaboration.

The same local destination could be reached from a social post or a chosen update, keeping the real place at the centre of the experience.

LOOKING AHEAD · PLANNED APP EXPERIENCE

More useful nearby. Always their choice.

A future app is planned as a companion to the network: a place to keep chosen local interests, find relevant invitations and return to favourite experiences.



The right welcome, in the right place.

Optional tags and nearby beacons could help the app surface a relevant experience at a participating location. The purpose is to make the moment more useful to the person.

Location-aware features would depend on device capabilities and clear permission, with simple controls. People choose what to enable and which updates to receive.

Where do your people connect?

*Bring your local knowledge.
Let's explore the next useful introduction.*

Three useful places to start

- 01 Where do people already gather, visit or spend time with you?
- 02 What could make their next local experience more rewarding?
- 03 Which nearby businesses or groups would feel like a natural fit?

Let's shape a useful local network together.

Start a conversation · hello@darkice.au

Discussion edition · September 2026. Network, campaign and signboard examples are proposals. App, beacon and tag experiences are future plans. No confirmed partners or promised results are represented.